

MARKETING MINOR APPLICATION FORM

Name:

Student I.D. Number:

University e-mail address:

Mailing Address:

Local telephone:

College:

Major:

Other Minors:

Expected graduation date:

Overall UA Grade point average:

Units completed:

To complete this application:

1. Resume – Attach a one page resume. You can determine the format. It is appropriate to include part-time employment, internships and extracurricular activities.
2. Essay – Attach an essay that describes your reasons for enrolling in the Marketing Minor. Limit the essay to one page, double-spaced, 10-12 point font. Include your name on the essay.
3. Acknowledge your understanding of the following program requirements by signing below:
 - The Marketing Minor program is a cohort program with all admitted students taking the same set of marketing (MKTG) courses during the same time period (summer sessions 1 and 2).
 - The prerequisite course (ECON 200 or ACCT 200) and the introductory marketing course (BNAD 303) can be taken during the preceding fall or spring terms, but the Department will also guarantee availability of a prerequisite and the BNAD 303 class in the Pre-session.
 - In return for guaranteed pre-registration in the entire set of required classes, the student makes the commitment to enroll and complete all of the courses during a single summer.
 - The student acknowledges that six units is a full load for summer sessions 1 and 2, and that 3 units is a full load for pre-session (choosing to complete 6 units then is optional).
 - The University does not allow double counting of a course for more than one major or minor. If you are using ECON 200, ACCT 200 or BNAD 303 for another major or minor, you must take an additional course. See Marketing Advisor for options.

Signature: _____ Date: _____

4. Mail or hand-deliver to: Marketing Minor Admissions, 320 McClelland Hall, University of Arizona, Tucson, AZ 85721-0108